

# VALLAGGIO

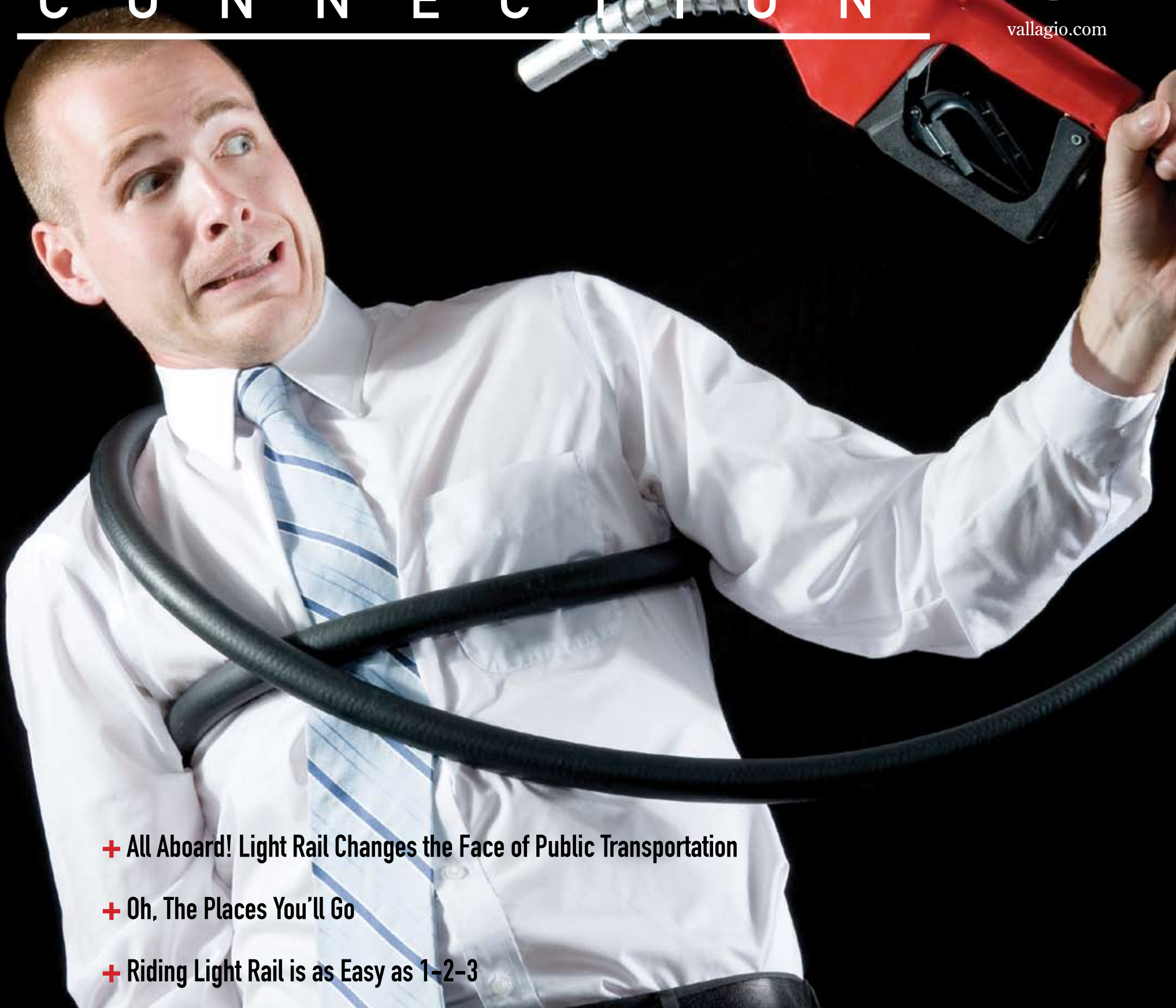
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C O N N E C T I O N

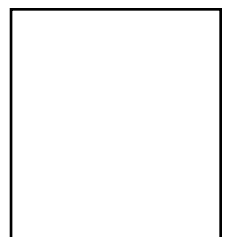


THE

vallagio.com



- + All Aboard! Light Rail Changes the Face of Public Transportation
- + Oh, The Places You'll Go
- + Riding Light Rail is as Easy as 1-2-3



# All Aboard!

## Light rail changes the face of public transportation in Metro Denver and adds value, especially for those living and working along the tracks.

With gas prices hovering around the \$4 - \$5 mark, and parking at a premium at area sporting venues, in downtown Denver, and even at various times of the week at Park Meadows Retail Resort, Light Rail is truly hitting its stride.

In the first 12-months, from its launch in November 2006, daily ridership nearly doubled from 34,000 to 61,000 on the southeast Light Rail Line, servicing the I-25, I-225 corridor. Three months later, amidst increasing gas prices and inclement winter weather, 68,000 passengers were climbing on board each day.

In addition to its own growth, Light Rail has brought renaissance expansion and development along its tracks - from new and revitalized commercial, to new residential projects ranging from small infill to large-scale, mixed-use neighborhoods like Vallagio at Inverness. In a residential market that has seen its challenges over the past two years, locations like Vallagio at Inverness have been outselling the competition and outpacing the market.

## Light Rail at Your Doorstep

“Having Light Rail at our doorstep has been a huge selling point for every single one of our buyers,” said Julia Sherman, Community Sales Manager at Vallagio at Inverness. “Whether they use Light Rail on a regular basis or not, they realize what Light Rail adds to their home, in price terms at the time of purchase, in terms of its sustainable value, and in terms of its desirability when it comes time to resell. And when, for example, someone who has purchased a flat or loft at Vallagio outgrows her home, she can move up into one of our larger rowhomes, or one of the Golf Villas, without having to forfeit this great amenity.”

Homeowners at Vallagio that are using Light Rail on a regular basis are benefiting directly from the service's convenience. From savings in terms of fuel and wear-and-tear on their personal vehicles, to the time and money they save by arriving right at their destination without having to find and pay for parking, **using Light Rail effectively could easily save riders thousands each year.**

“From scarce and pricey parking at work or sports and entertainment venues in downtown, near the city center, or at Park Meadows, Light Rail provides a very practical choice for getting around town,” Sherman said. “Our extensive research prior to the creation of Vallagio pointed to its potential popularity, and ultimately, a long-term value enhancement of the neighborhood.”

Even in slower times, metro Denver has experienced net growth in year-over-year population since 1990. The Denver Regional Council of Governments (DRCOG) expects the area to continue to grow in the foreseeable future, adding 1.2 million people by 2030. If you think it's difficult getting around Denver in your car, and finding affordable, convenient parking in and near the city center and in popular venues now, you're in for an even bigger surprise in the not-so-distant future.

## Oh, the Places You'll Go, the Things You'll See

Denver's Light Rail isn't the Big Apple's Subway System or the Windy City's "L" Train, but the Mile High City isn't New York or Chicago. Denver grew up in the era of the automobile and was retrofitted with commuter rail. As the mode grows up in Denver and adds tracks to the north and east of downtown, more new, exciting development will blossom in its wake.

For now, homeowners and businesses lucky enough to be situated along Light Rail can enjoy all the benefits, like leaving the car in the garage and traveling to an Avs' or Rockies' game forty minutes before game time and being seated before the drop of the puck, or prior to the home plate umpire uttering the words “play ball.”

A snowy Sunday afternoon won't mean missing the Broncos at Invesco Field at Mile High, or skipping out on theater tickets due to inclement weather, or fear of a big event at the Convention Center eating up all of downtown's parking spots.

Take Light Rail to Park Meadows for a day of shopping, or experience a new restaurant anywhere along Light Rail's many stops, including great new places at Vallagio at Inverness. From blues clubs near Broadway or hot jazz venues in LoDo, the choices are endless.

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## RIDING THE LIGHT RAIL IS AS EASY AS 1-2-3

The first time you step into a Light Rail station, be sure to give yourself plenty of time to truly enjoy the ride. The process is not a difficult one, but a harried first experience with a small margin for error will leave you reciting Alexander Pope's famous verse where "Fools rush in, angels fear to tread." A bad first experience can lead to trepidation in riding Light Rail in the future, so just don't let it happen.



Before you leave your home or office for your first tryst with Light Rail, be sure to visit [www.rtd-denver.com](http://www.rtd-denver.com) and become familiar with the basics, including fare schedules, the various rail lines, and the places you can access via Light Rail. **Be sure to check out the handy trip planner - it's very user friendly.**

Light Rail in Denver is currently broken into four zones radiating out from downtown Denver, with full fares ranging from \$1.75 to \$4, one way. It's simple...the further you travel, the higher the fare.

Six different lines carry passengers from Light Rail's three terminus stations, including Nine Mile at Parker and I-225, Lincoln near Lincoln and I-25, and Littleton-Mineral at Mineral Avenue near Santa Fe Drive, into the center of downtown Denver, or to the four alternate stops along the C and E lines at the Auraria West Campus, Invesco Field at Mile High, The Pepsi Center or Union Station and Coors Field.

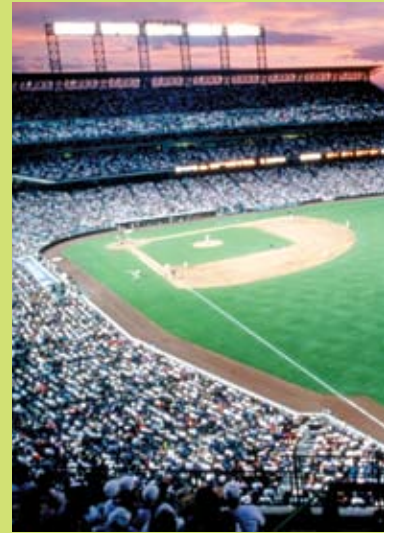
Leaving your home at Vallagio at Inverness or anywhere near the Dry Creek Station, you can hop on either the **G, F, or E Lines south**



to Park Meadows or take the **G line north to Nine Mile station in Aurora**. If you want to catch a show at the Denver Center for the Performing Arts, the **F Line** will drop you off right at your destination without having to change trains. For a non-stop ride to the **Broncos, Avalanche or Nuggets, or the boys of summer at Coors Field, jump on the E line** at Dry Creek Station.

### 1. BUY YOUR TICKET

To purchase a ticket, use the ticket vending machines (TVMs) located at each station. Be sure to carry small bills, as you will receive change back in coins. Your ticket will be automatically validated with the date and time. If you wish to use a ticket from an RTD 10-Ride Ticketbook, you must validate your ticket in the ticket validator near the ticket vending machine at the light rail station. Your validated light rail ticket can also serve as a bus transfer if you need to complete your trip on an RTD bus. If you're starting out on a bus and then moving to light rail, be sure to ask for a transfer when you board the bus. Light rail is part of RTD's metro-wide transit system.



### 2. LOCATE THE CORRECT LIGHT RAIL LINE GOING IN THE DIRECTION YOU WANT

Overhead signs next to the light rail tracks indicate which direction the train is going: Northbound or Southbound. Signs on each train indicate the light rail line and the final destination for that train.



### 3. GET OFF AT YOUR STOP

You don't have to signal the operator; your train will stop at every station along the route. To exit, the door will open automatically or push the "Open Door" button located near the stairwell at each door.

*Photo Credit: Denver Metro Convention & Visitors Bureau*

## Hours of Operation

### Light Rail Hours & Frequency

Light rail trains serve stations regularly between the hours of 5:00 a.m. and 1:00 a.m. Some lines provide additional late night/early morning trips.

### Monday-Friday

Peak Hours 6-9 am/3:30-6:30 pm  
Base 5-6 am/9 am-3:30 pm/6:30-7:30 pm  
Evening 7:30 to 10:30 pm  
Early/Late 4-5 am/11:30 pm-2 am

### Saturday, Sunday and Holiday

Base 8:30 am - 7:30 pm  
Evening 7:30 to 11:30 pm  
Early/Late 2 - 8:30 am/11:30 pm-2 am

### Holiday Schedule Operates on:

New Year's Day, Martin Luther King Jr. Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day and Christmas Day.

For light rail and bus schedule information call 303.299.6000 or visit [SoutheastLightRail.com](http://SoutheastLightRail.com).

## Calculate Your Savings by Riding Public Transportation

Compare the price of using public transportation with the price of paying at the pump and then parking your car in town\*.  
(Values based on national averages for June, 2008.)



\*Note: the above scenario does not include the cost of auto insurance, license, registration, taxes, depreciation, and finance charge.  
Source: [http://www.apta.com/services/transit\\_calculator/](http://www.apta.com/services/transit_calculator/)

Learn More  
About RTD's Great  
Programs and  
Discount Incentives  
Like call-n-Ride and  
TripToWork.com



The Regional Transportation District (RTD) offers special programs created to better service its clients including:

- The Park Meadows Light Rail Shuttle
- The Easy Rider Program to help older adults and people with disabilities get the most out of the system
- The A-Line Shuttle in Arvada to DIA
- Call-n-Ride providing unique curb-to-curb service covering specific geographical areas
- The Senior Ride designed to provide transportation for seniors to attend special cultural events and activities
- Access-a-Ride providing curb-to-curb transportation to passengers who are unable to use regular buses
- Sports shuttles to local sporting events, and more

To learn more about any of these programs, visit [www.rtd-denver.com](http://www.rtd-denver.com).

RTD also partners with various governmental groups to offer discounted rides to frequent users. In south metro Denver, programs like TripToWork.com provide 50-percent discounts to those working in the southeast Urban Corridor. TRIP or Transit Rider Incentive Program is brought to you by the South I-25 Urban Corridor Transportation Management Association. This group is a coalition of local governments and the business community who work together to provide political and economic resources to identify and meet the corridor's transportation needs. To see if you are eligible, visit [www.TripToWork.com](http://www.TripToWork.com).



SIGN-UP for our free online newsletter at [vallagio.com](http://vallagio.com). Mention this newsletter in the comments section of our online contact form and we'll send you a FREE Starbucks gift card!

# 3RD ANNUAL tiny miracles trot



[www.tinymiracles.com](http://www.tinymiracles.com)

5K at VALLAGIO AT INVERNESS  
on the corner of I-25 & Dry Creek Rd. 9:30 am start time

